



2024 PRINT RATES

Recruitment Advertising Opportunities

Psychiatric News

Circulation: Monthly Publication

Reach over 26,000 influential psychiatrists by advertising in the most widely read psychiatric journal in the world.

Ad Sizes:

1/4 Page: 4.5"w x 6.25"h

1/4 Page B/W Rates:

1x \$2,500
6x \$2,215
12x \$2,070

1/2 Page B/W Rates:

1x \$5,015
6x \$4,705
12x \$4,520

Additional Charges:

4/Color: \$2,195
Typesetting: \$75

1/2 Page: 9.25"w x 6.25"h

1/2 Page Vertical 9.25"w X 6.25"h

1/2 Page Horizontal 4.50"w X 12.75"h

The American Journal of Psychiatry

Circulation: Monthly Publication

Reach over 26,000 influential psychiatrists by advertising in the most widely read psychiatric journal in the world.

1/4 Page B/W Rates:

1x \$2,140
3x \$1,880
6x \$1,770

1/2 Page B/W Rates:

1x \$4,070
6x \$3,845
12x \$3,810

Additional Charges:

4/Color: \$2,100
Typesetting: \$75

Psychiatric Services

Circulation: Monthly Publication

Reach a highly targeted audience of more than 150 professionals who are based in organized systems such as correctional systems, state mental health systems, and the Veterans Health Administration.

1/4 Page B/W Rates:

1x \$770
3x \$695
6x \$685

1/2 Page B/W Rates:

1x \$1,075
6x \$1,390
12x \$1,355

Additional Charges:

4/Color: \$1,580
Typesetting: \$75

PN Classified Deadlines	
2024 Issue	PN Classified
January	December 15
February	January 12
March	February 16
April	March 15
May	April 12
June	May 17
July	May 14
August	July 12
September	August 16
October	September 13
November	October 11
December	November 15

Classified Advertising Rates (Per Issue)

1 x \$30 per line
3 x \$28 per line
6 x \$24 per line

Notes

- 1 line = approximately 40 characters
- 6 lines minimum
- To receive a frequency discount (3x or 6x), multiple insertions must be specified at the time the order is placed. Classified advertising quotes are based on the cost to run one ad per issue.
- Ad copy must be received in writing (Word preferred) via email to ewood@pminy.com
- Classified rates are non-commissionable

Additional Enhancements Costs (Per Issue)

\$ 275 4/Color logo
\$ 200 B/W logo
\$ 100 Premium position of first ad in state or category
\$ 50 Boxed or shaded ad

Discount Programs

Print & Online Combination Discount: Run your ad in print in **Psychiatric News** and online at **APA JobCentral** and receive 10% off **both** purchases! (www.jobs.psychiatry.org)

Display Deadlines			
Issue	Space	ROB	Insert
Jan	12/1	12/5	12/12
Feb	1/2	1/3	1/9
Mar	2/1	2/6	2/13
Apr	3/1	3/5	3/12
May	4/1	4/2	4/9
June	5/1	5/7	5/14
July	6/3	6/4	6/11
Aug	7/1	7/2	7/9
Sept	8/1	8/6	8/13
Oct	9/3	9/3	9/10
Nov	10/1	10/2	10/8
Dec	11/1	11/5	11/12